

## Anthelio Healthcare Solutions to Provide Industry-Leading Patient Engagement Solution to IntegraMed® Fertility

Patient PULSE™ portal will enable patients to securely automate transactions, view records and communicate with care team anywhere, anytime

Dallas, Texas, April 21, 2015 — Patients of IntegraMed Fertility's (IMF) partner practices will soon have access to the most comprehensive set of patient engagement online applications available today, thanks to Anthelio Healthcare Solutions, the largest independent provider of technology and services to hospitals, physician practice groups and other healthcare providers. Anthelio announced today it has signed a contract with IMF to provide the company its industry-leading Patient PULSE™ portal. As part of the agreement, Anthelio will also serve as a strategic partner to IMF to implement the innovative technology across their partner practices. IntegraMed Fertility is the largest network of fertility practices throughout the country dedicated to providing excellence in patient care while helping couples fulfill their dreams of family.

"We are looking forward to our partnership with Anthelio Healthcare Solutions," said Jeffrey Futterman, Chief Information Officer, IntegraMed Fertility. "Their innovation, creativity, and breadth of healthcare knowledge have impressed us, and we are confident they will help us take our patient engagement initiatives to the next level."

Patient PULSE will provide patients of IMF's partner practices the much desired self-service experience by automating transactions such as appointment scheduling, pre-registration, etc. It will enable them to view their health records and conveniently access lab and radiology reports online in real-time, while at home, on the go, or at the point-of-care on any mobile device. Patients will also be able to interact with their IMF care team through secure messaging anytime, strengthening the patient-provider relationship.

"IntegraMed Fertility is a leader in the field of fertility solutions, well-known for offering a supportive and personalized approach to fertility care through their network of specialists," said Asif Ahmad, CEO, Anthelio Healthcare Solutions. "Patient PULSE is a perfect fit for these patient-centered clinics, as it provides a multitude of ways to personalize the patient portal experience, providing additional support and communication opportunities for patients while empowering them to take a more active role in their care," he noted.

IntegraMed Fertility, a division of IntegraMed America, has been in the fertility business for over 25 years helping clinics and physicians establish market and clinical leadership in this specialized healthcare sector. IntegraMed Fertility supports its provider networks with a range of services that can include clinical and business information systems, marketing and sales, facilities and operations management, finance and accounting, human resources, legal guidance, risk management, quality assurance, and fertility treatment financing programs.

IntegraMed Fertility's consumer brand, Attain Fertility, provides fertility patients information and support through its website and social media communities. The Attain® IVF Programs areoffered exclusively at practices that are members of IntegraMed Fertility's Attain Fertility Network which is comprised of 39 centers at 153 locations across 32 states and the District of Columbia.

## **About Anthelio Healthcare Solutions**

Anthelio® is a driving force in the healthcare industry and is the largest independent provider of healthcare technology solutions to hospitals, physician practice groups and other healthcare providers. By provisioning hospitals in over 450 counties across the US with innovative solutions in the areas of IT, EHR, HIM, Patient Engagement, Enterprise Interoperability (EI) and Healthcare Analytics & Informatics (HAI) services, Anthelio impacts quality care to over six million patients. Powered by cutting-edge technologies and thousands of healthcare professionals with extensive clinical and operational experience, Anthelio drives high value for over 20,000 physicians and nurses in hundreds of healthcare organizations supporting their annual revenue of over \$12 billion. Anthelio is headquartered in Dallas, Texas. Visit <a href="https://www.antheliohealth.com">www.antheliohealth.com</a> for more information.

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